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| **10 SHOPPING 1 - ANSWERS** | | | |
| **Questions** | |  | **Answers** |
| 1. | Established in 1844 what was the name of the first Co-op society |  | Rochdale Society of Equitable Pioneers  Accept ‘Rochdale Pioneers’ |
| 2. | What did the CWS factory in North Manchester produce |  | Biscuits |
| 3. | Which supermarket chain was the market leader until 1995 |  | Sainsbury’s |
| 4. | How much is a Marks and Spencer Dine in meal deal |  | £12 |
| 5. | Who founded Tesco in 1919 selling war surplus groceries for a market stall in Hackney |  | Jack Cohen |
| 6. | What is unusual about Ocado supermarkets |  | It’s online only – no shops |
| 7. | Which supermarket company owned Allied Carpets, Gateway and MFI until the 1990s |  | Asda |
| 8. | Which high end supermarket chain has been described as “The Waitrose of the North” |  | Booths |
| 9. | Which supermarket chain was purchased by Morrisons in February 2004 |  | Safeway |
| 10. | Which supermarket opened its first GB store in April 1990 and now has approximately 875 branches |  | Aldi |